

Kristofer Kathmann

Senior UX Designer

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EXPERIENCE

Lumivero

April 2023 through Present

Senior UX Designer

- Designed conversational AI experience weaved into redesigned legacy form builder experience, balancing new user learnability and power user efficiency.
- Utilized Claude Code to assist PM and engineering teams with code-based prototyping efforts.
- Designed and delivered research-driven feature designs and enhancements that improved user satisfaction and facilitated entry into new market segments while achieving 99% YoY existing customer retention.
- Rebuilt and maintained design system in Figma.
- EdTech breakthrough award winner in 2025 and 2026.

Tevera

October 2020 through April 2023

Tevera was a SaaS startup in a niche higher-ed EdTech space focusing on field experience and program outcomes management based on accreditation standards. Tevera was acquired in April 2023 and rebranded as Experiential Learning Cloud.

UX Designer

- Created and delivered research-driven, outcome-based feature designs and feature enhancements which improved key product metrics and increased active user count by 4x.
- Initiated and led new UX processes at the company including: customer co-design sessions, field research, moderated remote prototype testing, utilizing RITE methods for validating major redesigns, creation of UX research repository, creation of in-product attitudinal metrics suite, management of customer-facing product roadmap portal.
- Created and tested prototypes in various levels of fidelity using Figma and UX Pin.
- Collaborated closely with developers, product managers and subject matter experts in an agile and continuous discovery research framework.
- Increased the company's overall UX maturity level throughout hyper-growth and acquisition stages.

Prime Digital Academy

September 2019 through February 2020

User Experience Designer

Concept & Design Incorporated

I was employed by and then partner of a design agency, photo studio and publishing business. While with the firm I filled many roles, including Senior Web Designer, Senior Graphic Designer, Art Director and General Manager.

EDUCATION

Prime Digital Academy

Received Certificate of User Experience Design, February 2020

Minnesota State University, Mankato

Received BFA

- Specialization: Graphic Design
- Secondary Specialization: Photography
- Graduated Magna Cum Laude
- Received Taylor Corporation Scholarship
- Received AIGA Scholarship
- Received MSU Talent Grant

INVOLVEMENT

- UXPA Minnesota member.
- South Central College graphic communications program advisory board member.

SKILLS

- UX Research: Dovetail, affinity diagramming, behavioral mapping (shadowed), cognitive walkthrough, contextual inquiry, generative research, heuristic analysis, interviewing, personas, photo studies, storyboards, user journey maps, usability testing.
- UX/UI Prototyping: Claude Code/Design, Figma, HTML/CSS prototyping; AR/augmented reality prototyping, Apple Reality Composer.
- Product: Jira, Productboard, within Agile sprint framework.
- Visual Design: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Aero, Acrobat); journey map visual design and layout; 3D modeling and rendering (Blender); 2D illustration; photo retouching.
- Development: Hosting and domain management; SEO; Wordpress website implementation, design customization, maintenance and security; HTML and CSS coding and editing.
- Print Design: Print graphic design expertise; prepress file prep; press checks.
- Other: Product and editorial photography; copywriting and editing.
- Management: Design project management; creative team leadership.

CONTACT

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