Kristofer Kathmann
User Experience Designer

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EXPERIENCE

Tevera
October 2020 through Present

Tevera is a SaaS startup in a niche higher-ed EdTech space focusing on field experience and program outcomes management based on accreditation standards for counseling and social work.

UX Designer

- Created new feature designs and feature enhancements based on inputs from customer-facing teams, user feedback, product metrics and direct user research.
- Initiated new UX processes at the company including: Weekly cross-departmental co-design sessions, moderated remote prototype testing sessions with product users, utilized RITE methods for validating major redesigns, created UX research repository.
- Initiated UX research efforts to validate/invalidate product strategy assumptions.
- Created prototypes in various levels of fidelity for the purposes of basic feature/interface concept discussion to functional, task-based user testing.
- Collaborated closely with developers, product managers, support teams and leadership with the intent to ensure we "build the right thing".
- Acted as an advocate to increase the company's overall UX maturity level.

Prime Digital Academy
September 2019 through February 2020

User Experience Designer

- Created GenEQTY neobank native mobile app strategy and prototype.
- Created Skyway Helper augmented reality (AR) wayfinding native mobile app concept and prototypes.
- Created static and interactive prototypes of apps, websites and multi-touchpoint experiences at various levels of fidelity. Conducted various styles of user research. Conducted user testing in remote, in-situ and lab environments.

Concept & Design Incorporated
March 1997 through May 2019

I was employed by and then partner of a design agency, photo studio and publishing business. While with the firm I filled many roles, including:

- Owner/Manager
- Senior Graphic Designer
- Magazine Art Director and Staff Photographer
- Commercial Photographer
- Web Designer and Developer